0	r	d	е	r	S

Order / Rev:

Alt Order #:

06815354

Product Desc:

OCEGUERA 4 CONGRESS

Estimate:

Flight Dates:

10/30/12 - 11/12/12

Original Date / Rev:

05/21/12 / 05/25/12

Order Type:

GENERAL



Primary AE:

Amy McCreary

Sales Office:

Billing Type:

Billing Cycle:

Billing Calendar:

Sales Region:

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Agency Commission:

Cash Broadcast

EOM/EOC

15%

Advertiser

Name:

Oceduera for Congress

Demographic:

Revenue Codes:

A35+

Product Codes:

PLC02

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots 10/29/12 11/06/12

Priority:

Gross Amount Net Amount 81 \$25,680.00

\$21,828.00

Totals Month # Spots Gross Amount Net Amount Rating November 2012 81 \$25,680.00 \$21,828.00 0.00 Totals 81 \$25,680.00 \$21,828.00 0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$25,680.00
Market	100%	\$128,400,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$33,384.00
KLVX	0%	\$0.00
KSNV-	-0%	\$0.00
KTNV	21%	\$26,964.00
KTUD	1%	\$1,284.00
KVVU	22%	\$28,248.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$12,840.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp	w/WaGM	5-6a	MTWTF	:30	4	\$135,003	0.00 NM	4	\$540.00
					M-F 5-6a WakeU	p w/Wagners								,
	,	WAKE (JP WITH 1	THE WAG	NERS									
		<u>Star</u>	t Date	nd Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10/3	30/12	1/05/12	MTWTF	4	\$135.00	0.00						

KSNV

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Order / Rev: Ait Order #:

101895

06815354

Advertiser:

Product Desc:

Oceguera for Congress

OCEGUERA 4 CONGRESS Flight Dates: 10/30/12 - 11/12/12 Estimate: 1189

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/1:	2 11/05/12		•	5-6a	MTWTF	:30	4	\$135.003	0.00 NM	4	\$540.00
WAKE	UP WITH	THE WAG	M-F 5-6a WakeU NERS	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/05/12	MTWTF	4		0.00						
E 2 KSNV	11/06/1:	2 11/12/12	M-F 5-6a WakeU	_	5-6a	MT	:30	1	\$135.003	0.00 NM	1	\$135.00
WAKE	LID WATE	THE WAG	M-F 5-6a WakeU มธอ≎	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/12/12	-T	1	\$135.00	0.00						
E 3 KSNV	10/30/1	2 11/05/12	M-F 6-7a WakeU	_	6-7a	MTWTF	:30	5	\$275.003	0.00 NM	5	\$1,375.00
WAKE	LID WITH	THE WAG	M-F 6-7a WakeU N⊑D≎	p w/Wagners							٠	
	or with	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/05/12	MTWTF~~	5	\$275.00	0.00				j		
E 4 KSNV	11/06/1	2 11/12/12	M-F 6-7a WakeU		6-7a	MT	:30	1	\$275.003	0.00 NM	1	\$275.00
3444 KE	un ivezu	THE WAG	M-F 6-7a WakeU	p w/Wagners								
• • • • • •	op with	End Date	NERS Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/12/12	-T	<u>opois/week</u>	\$275.00	0.00						
E 5 KSNV	10/30/1	2 11/05/12	Today Show	СМ	658a-9am	MTWTF	:30	5	\$300.003	0.00 NM	5	\$1,500.00
			Today Show									,
	SHOW	End Data	Wookdaya	Cnota/Mook	Data	Datina						
<u>عاد</u> Week: 10	art <u>Date</u> /30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$300.00	Rating 0.00						
		2 11/12/12	Today Show	CM	658a-9am	MT	:30	1	\$300.003	0.00 NM	1	\$300,00
	•		Today Show						¥ = = • · · • •			4000.00
	'SHOW	F1 D-4-	144 II	0 4 - 0 M 1	ъ.	5 (
Sta Week: 11/	art Date /06/12	End Date 11/12/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
·		2 11/03/12	News 3 Sunrise -	SATURIM	ф300.00 6a-7a	S-	:30	1	\$150.003	0.00 NM	1	\$150.00
		· ·	News 3 Sunrise S		,	_		•	4 100.000	0.00 1111		ψ100.00
	3 AT SUI			5 (61)								
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00			i			
			Sunday Today	CM .	7a-8am	S	:30	1	\$175.003	0.00 NM	1	\$175,00
	,	_ ,,,_,,,_	Sunday Today			Ū	.00		Ψ170.000	0.00 14111	. '	ψ173,00
	ON SUN											
<u>Sta</u> Week: 10	art Date /20/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
·-			Meet the Press	CM	8a-9am	S	:30	1	\$340.003	0.00 NM	1	\$340.00
2 0 110,11	, ,,,,,,,,	- 11701112	Meet the Press	OW	oa oan;	5	.00	,	ψ040.000	0.00 14191	'	ψ040.00
	THE PRE											
<u>Sta</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$340.00	Rating					-	
			M-F Today Show	II 3rd HRM	9-10a	0.00 MTWTF~~	:30	3	\$150.003	0.00 NM	3	\$450.00
2 10 Kolti	10,007	2 1170012	M-F Today Show		3.100	1711 88 1 1	.50	J	ψ150,005	O.OO (VIVI	3	φ450.00
	Y SHOW											
<u>Sta</u> Week: 10	art Date	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 3		Rating						
			M-F Today Show		\$150.00 9-10a	0.00 MT	:30	1	\$150.003	0.00 NM	1	\$150.00
ETT NORV	1170071	A 11714714	M-F Today Show		510a	MII	.00,		Ψ100.000	0.00 14181		φ150.00
	Y SHOW		•									
	art Date	End Date	<u>Weekdays</u> -T	Spots/Week		Rating						
Week: 11		11/12/12	M-F Today Show	III Ath KANA	\$150.00	0.00	.20	2	6400 002	0.00 NIM	2	#200 00
LIZ NOINV	10/30/1	2 11/00/12	Today 4th Hour	nii 4ui KNV	10am- 11 am	MTWTF	:30	3	\$100.003	0.00 NM	3	\$300.00
TODAY	Y SHOW	111	y									
	art Date	End Date	Weekdays	Spots/Week	·	Rating						
Week: 10 E 13 KSNV		11/05/12	MTWTF	3 CM		0.00	-20		#400 000	0.00 1111		# 400.00
L 10 KONV	1 1/00/1	14 11114114		CIVI	10am-11am	МТ⊶∽∽∽	:30	1	\$100.003	0,00 NM	1	\$100.00

KSNV

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Order / Rev:

101895

Advertiser:

Oceguera for Congress

Alt Order #:

06815354

Product Desc:

OCEGUERA 4 CONGRESS

Flight Dates: 10/30/12 - 11/12/12 Estimate:

te: 1189

00

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show Today 4th Hour	III 4th H								
TODAY	SHOW I	II	Today 4til Hour									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 11/		11/12/12	-T	1	\$100.00	0.00	-00		0400 000	0.00.104	_	****
E14 KSNV	10/30/1	2 11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF	:30	2	\$100.003	0.00 NM	2	\$200.00
RACHE	L RAY											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/05/12	Rachael Ray	CM 2	\$100.00 11am-12pm	0.00 MT	:30	1	\$100.003	0.00 NM	1	\$100.00
L 10 NOIV	1 1700/1	4 11/14/14	Rachael Ray	OW	riani-izpini	(4)	.50	'	\$100.003	O.OO INIVI	ı	φ100.00
RACHE			•							ŀ		
<u>Sta</u> Week: 11	nt Date	End Date 11/12/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$100,00	Rating 0.00				i		
E 16 KSNV			Noon News	CM	12-1230pm	MTWTF	:30	2	\$150,003	0.00 NM	2	\$300.00
			Noon News						,		_	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	3 AT NO		Mankalas	Consta AM-ala	D-4-	Datin						
<u>اد .</u> Week: 10	art Date /30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
E 17 KSNV			The Doctors	CM	2pm-3pm	MTWTF	:30	3	\$100.003	0.00 NM	3	\$300.00
THE D			The Doctors									
	OCTORS art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/05/12	MTWTF	3	\$100.00	0.00				•		
E 18 KSNV	11/04/1	2 11/04/12	News 3 Today W	knd CM	9a-930am	S	:30	1	\$175.003	0.00 NM	1	\$175.00
NEWS	3 TODAY	//WKEND	News 3 Today									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S	1	\$175. 0 0	0.00						
E 19 KSNV	10/30/1	2 11/05/12		CM	3-4p	MTWTF	:30	3	\$175. 0 03	0.00 NM	3	\$525.00
DR. Ph	llL		Dr Phil									
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						•
Week: 10		11/05/12	MTWTF	3	\$175.00	0.00						
E 20 KSNV	10/30/1	2 11/05/12	News 3 at 4 News 3 at 4	СМ	4-430p	MTWTF	:30	3	\$250.003	0.00 NM	3	\$750.00
FIRST	NEWS 3	AT FOUR	News Jat 4									
Sta	art Da t e	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/05/12	MTWTF	3	\$250.00	0.00	-00		#050 000	0.00.104	•	4770.00
E 21 KSNV	10/30/1	2 11/05/12	News 3 at 430pm News 3 at 4:30P		430-5pm	MTWTF	:30	3	\$250.003	0.00 NM	3	\$750.00
NEWS	4 AT 430)P	,									
<u>St</u> Week: 10	art Date	End Date 11/05/12	<u>Weekdays</u> MTWTF~~	Spots/Week	<u>Rate</u> \$250.00	Rating						
			M-F Early News	CM	5-630p	0.00 MTWTF	:30	6	\$375.003	0.00 NM	6	\$2,250.00
		12 11100/12	M-F Early News	0.1.1	0 000p		.00	J	ψ010.000	0.00 14141		ΨΕ,ΣΟΟ,ΟΟ
	NEWS	= .5.		0 / 204		5 .4					ı	
<u>St</u> Week: 10	art Date 0/30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 6		<u>Rating</u> 0.00					ı	
		 	M-F Jeopardy	СМ	630-7pm	MTWTF	:30	4	\$350,003	0.00 NM	4	\$1,400.00
1500			M-F Jeopardy								ı	
JEOP#	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					ı	
Week: 10		11/05/12	MTWTF	4		0.00		,				
E 24 KSNV	10/30/	12 11/05/12	M-F Wheel	CM	7-730pm	MTWTF	:30	5	\$225.004	0.00 NM	5	\$1,125.00
When	L OF FO	RTUNE	M-F Wheel of Fo	ortune								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10)/30/12	11/05/12	MTWTF	5	\$225.00	0.00						
E 25 KSNV	11/03/	12 11/03/12		CM	630-7pm	S-	:30	1	\$150.003	0.00 NM	1	\$1 50.00

KSNV

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Order / Rev:

101895

Advertiser:

Oceguera for Congress

Alt Order #:

06815354

Product Desc:

OCEGUERA 4 CONGRESS

Flight Dates:

10/30/12 - 11/12/12

Estimate:

1189

Ln Ch	Start	End	Inventory Code Wknd Jeopardy	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			SAT/Jeopardy									
JEOPA Sta	RDY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/		11/04/12	S-	<u>opota/vveck</u>	\$150.00	0.00			•			
E 26 KSNV	11/03/1	2 11/03/12	Wknd Wheel of F		7-730pm	S	:30	1	\$135.004	0.00 NM	1	\$135.0
	OF FOF		18/	O1-4441	D-1-	B-P						
<u>ان م</u> /Week: 10	<u>rt Date</u> 29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$135.00	Rating 0.00						
		2 11/05/12	Mon PR 10-11p Monday Prime 10	CM 0-11pm	10-11pm	M	:30	1	\$900.003	0.00 NM	1	\$900.0
SMASH		E- IB-t-	161	0	.	5.4						
Sta Week: 11/	<u>rt Date</u> 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00				•		
E 28 KSNV	10/30/1		Tues PR 10-11p Tuesday Prime 1	CM 0-11pm	10-11pm	-T	:30	1	\$900.003	0.00 NM	1	\$900.0
	THOOD	Fud Data	Maaladava	C4-04/1-	Dete	m - t'						
<u>Sta</u> Week: 10/	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
			Thurs PR 10-11p		10-11pm	T	:30	1	\$950,003	0.00 NM	1	\$950.0
AWAK	;		Thursday Prime	10-11pm	•							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				İ		
Week: 10/		11/04/12	T	1	\$950.00	0.00						
E30 KSNV	11/02/1	2 11/02/12	Fri 10-11p Friday Prime 10-	CM 11nm	10-11pm	F	:30	1	\$750.003	0.00 NM	1	\$750.0
DATEL	INE NBC		Thady Thine To	() pill								
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
E 31 KSNV		-		CM	\$750.00 10-11pm	0.00 S-	:30	1	\$350.003	0.00 NM	1	\$350.0
			Saturday Prime 1			_	.00	•	4000,000	0.00 14101		, φυσο,υ
	ORDER: rt Date	SVU End Date	Weekdays	Spots/Week	Rate	Define						
Week: 10		11/04/12	S-	<u>opotarvicer.</u> 1	\$350.00	Rating 0.00						
E32 KSNV	11/04/1	2 11/04/12	Sun PR 10-11p Sunday Prim 10-	CM 11pm	10-11pm	S	:30	1.	\$300.003	0.00 NM	1	\$300.0
		AFTER NFL	-									
<u>Sta</u> Week: 10	<u>irt Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
			M-F News 3 at El	even CM	11pm-1135pi		:30	5	\$375.003	0.00 NM	5	\$1,875.0
			M-F News 3 at E		. ,	•			**********			* 1,0 1 0 10
	3 NIGHT art Date	SIDE End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/05/12	MTWTF	5	\$375.00	0.00						
E34 KSNV	11/03/1	2 11/03/12	Sa-Su News 3 at		11pm-1135pi	mS-	:30	1	· \$350.003	0.00 NM	1	\$350.0
NEWS	3 NIGHT	SIDE	Sa-Su News 3 at	Eleven						Î		
<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	S-	1	\$350.00	0,00			*****	·		
E 35 KONV	11/04/1	2: 11/04/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	mS	:30	1	\$350.003	MM 00,0	1	\$350.0
	3 NIGHT	SIDE									İ	
<u>Sta</u> Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
			The Tonight Show	w CM	1135p-1237a		:30	3	\$185.003	0.00 NM	3	\$555.0
			Tonight Show		•				-			,
	HT SHOT art Date	<i>N</i> W/ JAY LI <u>End Date</u>	ENO <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/05/12	MTWTF	3		0.00					1	
FOR VONNA	11/03/1	2 11/03/12		CM	1130pm-1:02	2amS-	:30	1	\$450.003	0.00 NM	1	\$450.0

 Order / Rev:
 101895
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 Oceguera for Congress

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 06815354
 Product Desc:
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 KSNV

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 10/30/12 - 11/12/12
 Estimate:
 1189

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts Rate Pri	Rtg Type Spots	Amount
	Saturday Night Live							-
	Saturday Night Live							
SATURDAY NIGHT LIVE								
Start Date End Date	Weekdays Sr	ots/Week	Rate	Rating			1	
Week: 10/29/12 11/04/12	S-	1	\$450.00	0.00			·	
E 38 KSNV 11/04/12 11/04/12	NFL Football	CM	1P-9PM	S	:30	1 \$4,000.003	0.00 NM 1	\$4,000,00
	NFL Football							, ,
SUN NT FB: DALLAS @ AT	LANTA							
Start Date End Date	Weekdays Sr	ots/Week	<u>Rate</u>	Rating				
Week: 10/29/12 11/04/12	S	1	\$4,000.00	0.00				

Totals 81 \$25,680.00